



RACHEL HUMBRECHT

Graphic Designer

I've been working in the graphic design field for over 5 years with a wide variety of clients and project types. The majority of my design experience revolves around brand identity, graphic design for the web, and user experience design.

Overview:

I'm Rachel and I'm a graphic designer focused on brand identity and user experience design. I've been dabbling in artistic and design mediums for over a decade and worked with a wide variety of design teams and clients.

Contact Info:

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Buxton, NC
(Relocating to AZ, Spring/Summer 2018)

I Am A

Graphic & Web Designer \\ Blogger \\
Fiber Artist \\ DIY Enthusiast \\
Photographer \\ Snowboarder \\ Dog
Lover \\ Yogi \\ Runner

Skills & Knowledge:

Programs -

Illustrator & Affinity Designer \\
Photoshop & Affinity Photo \\ Adobe
Lightroom \\ Microsoft Office & iWork

Coding -

HTML \\ CSS \\ PHP \\ Basic Javascript
\\ jQuery \\ WordPress Development

General -

Project Management \\ Remote
Workflow \\ Client Communication

Thought Space Designs *Graphic/Web Designer · January 2012 - Present*

Full service web & graphic design company working remotely with clients across the US. Provides full branding design services, as well as website design/development, fully custom plugin/app design/development, as well as brand consultation and artistic direction.

My Role:

- Lead designer for projects including logo designs, website layouts, print products, promotional materials, and more.
- Front end web development jobs, including coding portions of custom WordPress themes, customizing CSS for WordPress themes, and managing websites (page/content creation) via a WordPress admin panel.
- Web master tasks like setting up WordPress plugins including WooCommerce, Ninja Forms, Yoast SEO, iThemes Security, and more.

Short Hills Design *Front End Web Designer · June 2014 - September 2016*

Web development and marketing company focused on creating effective, modern websites for dental professionals. Specializes in customizing WordPress themes to meet the client's brand standards.

My Role:

- Managing and updating websites for clients via the WordPress admin panel.
- Customizing WordPress themes for clients - including custom HTML and CSS, creating web graphics, and finding/configuring plugins to meet their needs.
- Entirely remote work where I had to manage my own projects and schedule. Client and team communication was done through email, Basecamp, and Slack.

GO PHR *Graphic Design Internship · August 2012 - October 2012*

An online startup focused on providing easy access to medical records for both patients and medical professionals.

My Role:

- Creating graphics and promotional materials for the startup company to expand and grow their online presence.
- The 3 month internship focused on developing an alternative logo for a side venture of the company, as well as creating graphics to brand and promote their Facebook page.